



WABC's Need to Know: Events, Trainings, and Must-Reads for Asset Building Professionals

Week of January 12, 2021

The 2021 Legislative session began on Monday. With all meetings being conducted in a virtual format, and a \$1B shortfall in the General Fund, this will be the most challenging legislative session in our state's history. Check here each week for pertinent information regarding asset-building legislation.

Tuesday, Jan. 12th

"Online K-12 Financial Education & Resources" Workshop: The Financial Education Public Private Partnership (FEPPP) has created a great workshop to showcase the list of financial education resources for K-12 educators and general public. DFI's Financial Education & Outreach team member Katrina Roy will share information on what's out there, what it looks like and how to use it.

Time: Jan. 12th at 4:30PM

Register for [Online K-12 Financial Education & Resources](#)

Wednesday, Jan. 13th

Measuring Financial Resilience: All families will face financial shocks at some point. The goal of short-term interventions is to provide a "bridge" to get people over the shortfall and back on the road toward their financial goals. Measuring the success of interventions matters, so that strategies can be developed that work to increase the financial resilience of economically vulnerable households, especially those who have been left out of opportunities and experienced inequities due to structural racism. Join the Asset Funders Network for an informative discussion about the effectiveness of programs and ways to measure financial resilience.

Time: Jan. 13th at 10:00am

Register for [Measuring Financial Resilience](#)

Thursday, Jan. 14th

2021 Poverty/Opportunity Federal Policy Landscape: Learn about the poverty and opportunity policy proposals most likely to get bipartisan traction in a new era of a Biden administration and a closely-divided Congress. The event will feature the voices of policy experts on both sides of the aisle and key topics will include COVID-19 relief to low-income communities, SNAP increases, family and medical leave, the continuing legislative battle over the Affordable Care Act, and more.

Time: Jan. 14th at 8:00am

Register for [2021 Poverty / Opportunity Federal Policy Landscape](#)

Taking the First Steps to Opening a 529 College Savings Account: Learn the key benefits of Washington’s 529 plans for higher education and how they complement other ways of saving to help families diversify their savings efforts. This is must-attend webinar for anyone who is helping a student save for higher education.

Time: January 14th at 10:00am

Register for [Taking the First Steps to a 529 Account](#)

“Your Money, Your Goals” & Money Smart Webinar: This webinar will showcase the FDIC’s *Money Smart* financial educational products and the tools and resources available through the CFPB’s *Your Money, Your Goals* financial empowerment toolkit. Focus will be on what the materials have in common, and how they differ, in ways to help clients.

Time: Jan. 14th at 11:00am

Register for [Your Money, Your Goals & Money Smart](#)

Friday, Jan.15th

Making the Case for Social Housing: Join NYU’s Institute on Inequality and Democracy for an in-depth discussion inspired by a recent report, "The Case for a Social Housing Development Authority," produced by the Urban Democracy Lab at NYU. The webinar will be organized around a discussion of the following themes: The Public Stake in Property, More than State Ownership, Land Rents and Social Rents, and Financial Futures.

Time: Jan. 15th at 10:00am

Register for [Making the Case for Social Housing](#)

Mark Your Calendar:

The Impact of COVID-19: Are we facing an eviction tsunami? Join Consumer Action for a webinar focusing on the affordable housing crisis. The webinar will feature Bridgett Simmons, an attorney with the National Housing Law Project, and Sam Gilman, co-founder of the COVID-19 Eviction Defense Project. This comprehensive webinar will cover all aspects of the eviction crisis, including what affordable housing is and why it is needed; what it means to be “rent burdened,” and the need to rethink affordability; the number of people in America at risk of eviction; comprehensive policy proposals to address the crisis, and rental assistance programs in response to COVID-19.

Time: Jan. 26th at 10:00am

Register for [Are we Facing an Eviction Tsunami?](#)

Coaching Competencies: Financial Security Coaching Practice: This 90 minute session is designed to hone the skills of financial coaches, as well as provide insight about the field of financial coaching for those who are considering becoming a coach. Participants will have the opportunity to coach a customer (case study) through the six financial security areas (Goals, Assets, Banking, Credit, Debt, and Taxes), and will make coaching decisions based on customer circumstances and best practices. Additionally, participants will receive immediate feedback on their proposed decisions, and will be able to ask questions and explore concepts discussed.

Time: Jan. 27th at 12:00PM

Register for [Coaching Competencies](#)

Increasing Account Access Through the Use of College Savings Programs in the State of Washington: This webinar is designed to encourage financial institutions to support a “habit of savings” for LMI students to foster future financial stability by increasing access to insured deposit accounts. The forum will feature programs that improve the educational attainment for LMI students through the creation of college savings plan accounts. The event is designed for financial institutions (Retail Banking Administrators, Chief Operations Officers, CEOs, CRA Officer and Compliance Officers), asset building coalitions, financial coaches/counselors, educators, school administrators, public/private service providers and CBOs.

Time: January 28th at 10:00am

Register for [Increasing Account Access through College Savings Programs](#)

Tools of the Trade

Resources to Help You Promote the EITC:

- IRS Partners Toolkit - <https://www.eitc.irs.gov/partner-toolkit/eitc-awareness-day/eitc-awareness-day-2>
- EITC Banner Ads - <https://www.eitc.irs.gov/eitc-central/social-media-and-eitc/eitc-banner-ads/eitc-banner-ads>
- Social Media Tools - <https://www.eitc.irs.gov/partner-toolkit/welcome-to-the-partner-toolkit>

Upskill Opportunity for Financial Coaches: The University of Wisconsin-Madison is offering coaching training programs throughout the year focused on skills and strategies for financial coaches. The workshop is designed as an introduction to financial coaching and can also be used as a refresher to practice and advance coaching skills. Beginning in February 2021, an online financial coaching foundations workshop will be offered on Tuesdays for 3 hours. Registration is \$245 for the entire series.

For more information, go to: [Financial Coaching Clinics](#)

This Week’s “Must Read”:

Lacking Vaccine Distribution in Rural America: Nearly one-third of rural counties in America do not have a pharmacy participating in the federal government’s coronavirus vaccination program, according to a new study from the Rural Policy Research Institute’s Center for Rural Health Policy and Analysis. What can be done to help vaccinate rural America?

Read: [Lacking Vaccine Distribution in Rural America](#)